## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## EXPRESS MAIL NO. EV351234609US

Applicant : Motokazu Okawa

Application No.: N/A

Filed : June 19, 2003

Title : ADVERTISEMENT USING CELLULAR PHONE

Grp./Div. : N/A Examiner : N/A

Docket No. : 50585/DBP/K277

## INFORMATION DISCLOSURE STATEMENT 37 CFR § 1.97(b)

Post Office Box 7068
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450
Post Office Box 7068
Pasadena, CA 91109-7068
June 19, 2003

## Commissioner:

In compliance with the duty of disclosure under 37 CFR §§ 1.56, 1.97 and 1.98, and in accordance with the provisions in the Manual of Patent Examining Procedure §§ 609 and 707.05(b), enclosed is FORM PTO/SB/08A/B listing the references that are known to applicant. Copies of each of the listed references are enclosed. References listed as "ON ORDER" will be provided upon receipt of the same. This filing is timely because it is made during one of the periods described in 37 CFR § 1.97(b).

It is respectfully requested that the listed references be considered in the examination of this application and identified on the list of references cited on the patent issuing for this application. Applicant also requests that an initialed copy of FORM PTO/SB/08A/B be entered in the application file and returned to applicant with the next communication from the Office in accordance with MPEP § 609.

Respectfully submitted, CHRISTIE, PARKER & HALE, LLP

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D. Bruce Prout

Reg. No. 20,958 626/795-9900

DBP/aam

Enclosures: Form PTO/SB/08A/B, w/references

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FORM PTO/SB/08A/B (10-01) Substitute for PTO-1449A/B	Attorney Docket Number	50585/DBP/K277
	Application Number	N/A
INFORMATION DISCLOSURE	Filing Date	June 19, 2003
STATEMENT BY APPLICANT	Applicant(s)	Motokazu Okawa
(use as many sheets as necessary)	Group Art Unit	N/A
	Examiner Name	N/A

U.S. PATENT DOCUMENTS				
EXAMINER INITIALS	Cite No.1	DOCUMENT NUMBER Number - kind code <sup>2</sup> - (If known)	PUBLICATION DATE MM-DD-YYYY	NAME OF PATENTEE
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		FOREIGN	PATENT DO	CUMENTS	
EXAMINER INITIALS	Cite No.1	Foreign Patent Document Country Code <sup>3</sup> - Number <sup>4</sup> - Kind Code <sup>5</sup> (If known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	T <sup>6</sup> ( <b>∕</b> )
		JP 7-72953 (ON ORDER)	03-17-1995	Ohashi Masakazu	Patent Abstract of Japan
<del>-</del>	,	JP 8-36440 (ON ORDER)	02-06-1996	Yokoi Toshiyuki, et al.	Patent Abstract of Japan
	•	JP 8-181744 (ON ORDER)	07-12-1996	Iwata Teruo	Patent Abstract of Japan
_	•	JP 11-285053 (ON ORDER)	10-15-1999	Matsumoto Wataru, et al.	Patent Abstract of Japan
		JP 11-338870 (ON ORDER)	12-10-1999	Osugi Hajime, et al.	Patent Abstract of Japan
	^	JP 2000-268090 (ON ORDER)	09-29-2000	Terajima Hisaji	Patent Abstract of Japan
		JP 2000-315215 (ON ORDER)	11-14-2000	Kaneko Hiroshi, et al.	Patent Abstract of Japan
	,	JP 2001-285515 (ON ORDER)	10-12-2001	Ishibe Hiroshi	Patent Abstract of Japan
-		JP 2002-182828 (Application Number 2000-384116)	06-28-2002	Okawa Genichi	Patent Abstract of Japan

EXAMINER	DATE	
SIGNATURE	CONSIDERED	
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. <sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup>See Kinds Codes of USPTO Patent Documents at www.pto.gov or MPEP 901.4. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO standard ST.3). <sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. <sup>6</sup>Applicant is to place a check mark here if English Language Translation is attached.

FORM PTO/SB/08A/B (10-01) Substitute for PTO-1449A/B	Attorney Docket Number	50585/DBP/K277
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	Applicant(s)	Motokazu Okawa
(	Group Art Unit	N/A
(use as many sheets as necessary)	Examiner Name	N/A

OTHER DOCUMENTS			
EXAMINER INITIALS	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article, title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	
		Patent Abstract of Japan, Publication Number 07-072953, Published on 03-17-1995, in the name of Ohashi Masakazu	
*		Patent Abstract of Japan, Publication Number 08-036440, Published on 02-06-1996, in the name of Yokoi Toshiyuki, et al.	
		Patent Abstract of Japan, Publication Number 08-181744, Published on 07-12-1996, in the name of Iwata Teruo	
		Patent Abstract of Japan, Publication Number 11-285053, Published on 10-15-1999, in the name of Matsumoto Wataru, et al.	
		Patent Abstract of Japan, Publication Number 11-338870, Published on 12-10-1999, in the name of Osugi Hajime, et al.	
		Patent Abstract of Japan, Publication Number 2000-268090, Published on 09-29-2000, in the name of Terajima Hisaji	
		Patent Abstract of Japan, Publication Number 2000-315215, Published on 11-14-2000, in the name of Kaneko Hiroshi, et al.	
		Patent Abstract of Japan, Publication Number 2001-285515, Published on 10-12-2001, in the name of Ishibe Hiroshi	
		Patent Abstract of Japan, Publication Number 2002-182828, Published on 06-28-2002, in the name of Okawa Genichi	
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